

Anthony Mayer starts Smethwick scheme

The Chief Executive of Housing Corporation, Anthony Mayer, started a scheme at Stoney Lane, Smethwick. The scheme will contain 30 units when completed, to address the housing needs of families and elderly people from the local community. It is a collaboration between Sanctuary Housing and ASRA (Smethwick), an Asian led unregistered association. ASRA (Smethwick) have contributed to the identification of housing need in the project and are expected to provide the housing management of the scheme.



Anthony Mayer is seen here in the digger at the start on site ceremony. He is accompanied by Chris Withnall, George Pitt (Sanctuary Housing), Councillor Josan (chair of Housing, Sandwell), Javed Parvez and Dr. V.K. Jhanjee and staff members of ASRA Smethwick and Philip Champness and Paul Rendle (Housing Corporation).



Smethwick ASRA

Smethwick ASRA was set up in 1984 by a group of professional and lay people concerned about the difficulties being faced by Asian elders living in Sandwell. ASRA is a Community association, a registered charity (519620) and a registered Limited Company (2173760). ASRA provides Housing and Day Care for Asian elders in Sandwell.

The primary objectives for which the organisation has been established are to promote:-

- (i) the relief of poverty, hardship and distress by providing and maintaining accommodation for the elderly people (particularly elderly people of Asian origin or descent) resident in Smethwick and the neighbourhood therefore who are experiencing personal housing and social difficulties;
- (ii) the maintenance and improvement and advancement of the vocational and occupational training of such elderly people;
- (iii) to establish, furnish, alter, maintain and equip any residential accommodation including the management of such property whether as principal or agent and also on behalf of a housing association, to provide as many good quality rented units as possible for Asian elderly in housing need.

ASRA AIMS TO;

undertake special needs projects in partnership with Sandwell Borough Council Housing, Social Services departments and Sandwell Health Authority under Community Care Legislation and Local Plan.

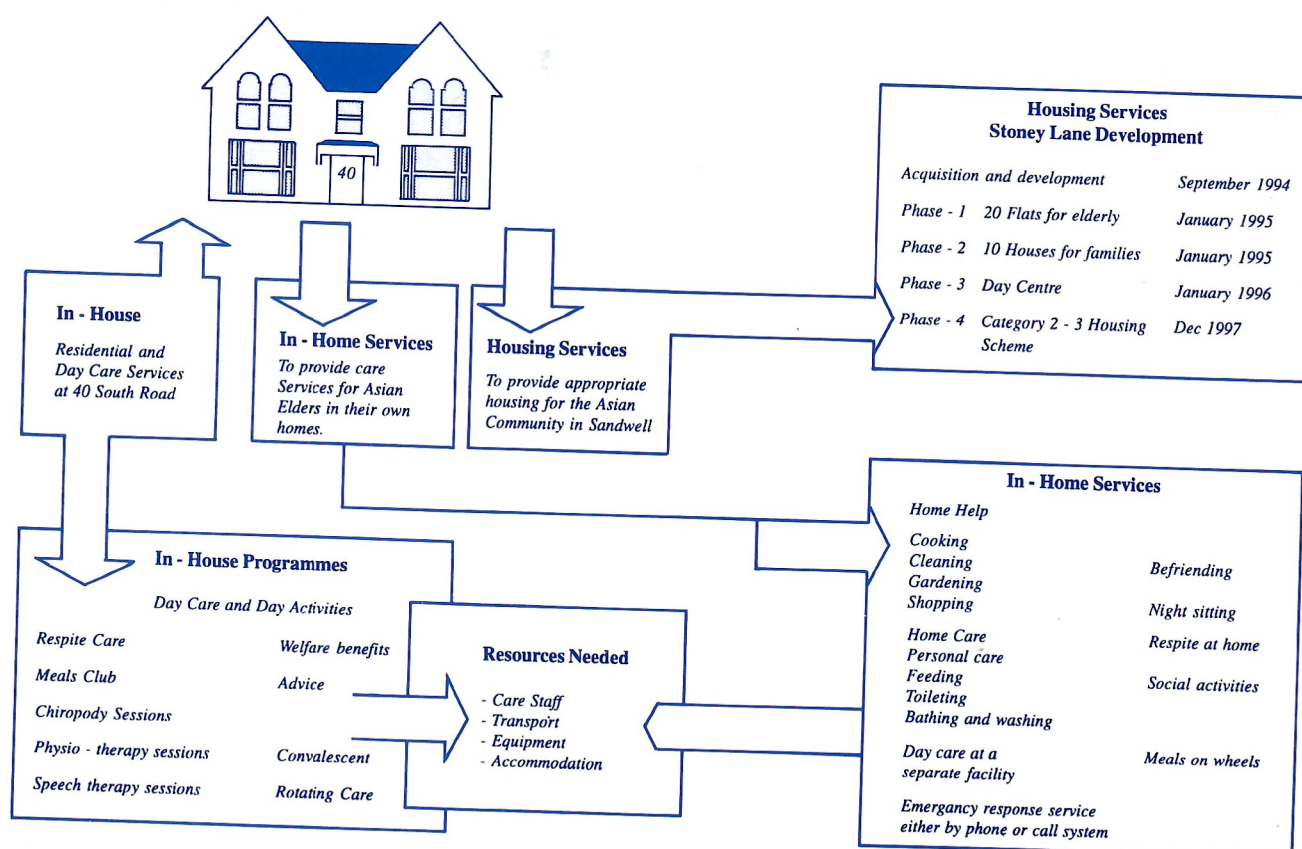
actively pursue Care in the Community by identifying and developing care plans for Asian elders within ASRA and others isolated in the community.

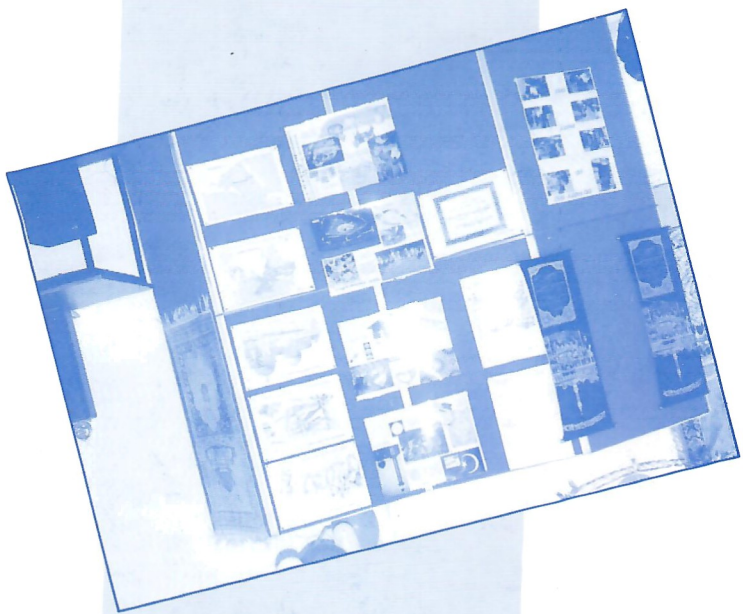
promote greater awareness of the housing needs of elderly Asian and innovate and to aid research including detailed development and housing management brief, and encourage other housing providers to take positive action in order to increase the take up of tenancies, overcome communication difficulties and review their policies and procedures.

provide specialist housing advice/casework service to Asian elders both in public and private sector housing in the areas of overcrowding, homelessness, racial harassment, right to buy, Home Improvement Grants, Home Safety, Security, Repair and Maintenance, Housing Benefit and other Welfare Benefits.

Smethwick ASRA

DEVELOPMENT PLAN — 1994 - 1997







ASIAN AND IN NEED OF CARE SERVICES?

- *Are you an Asian Elder or caring for an Asian Elder?*
- *Are you housebound, isolated or have a disability?*
- *Do you need help and support or just a break?*

SMETHWICK ASRA is now able to offer both **DAY CARE** and **HOME CARE** Services for Asian Elders and respite support for Carers living in Sandwell.

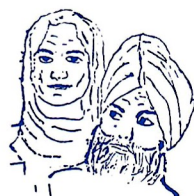
We provide assistance with personal, social and domestic care which addresses physical, cultural, emotional and spiritual needs of our users.

For further information please contact;

DR. JHANJEE or JAVED PARVEZ at

Smethwick ASRA

40 South Road, Smethwick. Tel: 021 565 4678



ASRA is a community organisation and a registered charity No. 519620 Day Care & Home Care Services are funded by Sandwell Social Services Department and the Department of Health initiative.